

Fig. 1

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RMP Plan Statement

Nintendo Alliance - Nintendo

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What's Robbed

XYZ STORES

A CONFIDENTIAL RETAIL

MARKETING UPDATE FOR

Home Contact Links PO Lookup RMP Funds Orders in Credit Invoice Lookup

RMP Plan Statement

Account Name XYZ STORES

Select a Plan Year: 2001

RMP Statement As of:

Plan Year (April 1 to March 31)

Net Shipments By Product Line

Accruals

Regular (RMP) Accruals

Maplus Bonus Accruals *

Adjustments

Total Accruals *

Approved Expenditures

Advertising

Merchandising

Promotions

Total Claims

RMP Balance *

Pending Claims

Pending Balance

Marketing

Launch Schedule

Marketing & Retail

Product Support

Market & Sales Initiatives

Marketing & Retail

Market & Sales Initiatives

Marketing & Retail

Market & Sales Initiatives

Marketing & Retail

Market & Sales Initiatives

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Market & Sales Initiatives

Fig. 2

Product Line Summary from Selection of Link (By Product Line from RMP Plan Statement)



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 P O Look-Up		 XYZ STORES	
A CONFIDENTIAL RETAIL MARKETING UPDATE FOR		P4 RWS Content P4 Nintendo All Xjo mod/ile	
Home Contact Links PO Lookup RMP Funds Orders in Credit Invoices Lookup			
Product Line Summary			
Account Name XYZ STORES Plan Year 2001			
Product CGB (Color Game Boy) DMG (Game Boy) GBD (Game Boy Camera) GBP (Game Boy Printer) MGB (Game Boy Pocket) MPG (Pokemon Pikachu) NES (Publications) SNS (Nintendo 64) SNS (Super Nintendo) Total Net Shipments	Net Shipment 14,531,988.09 22,340,747.38 215,091.72 176,370.00 26,956.80 347,740.55 1,027,560.00 22,046,086.38 10.00 61,991,120.08	Accrual 3.00% 3.00% 3.00% 3.00% 3.00% 3.00% 2.00% 3.00%	
Product MAP (NUS ONLY)	22,046,086.38	50%	Net Shipment Accrual
Product Support Nintendo Schedule Marketing Calendar Merchandise & Sales Building Warehouse & Service Info Dealer Training Policy Authorized Retailer Catalog			
Document Done			

Fig. 3

RMP Advertising Detail from Selection of Link (Advertising from RMP Plan Statement)

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Bookmarks & Location <https://retail.nintendo.com/whatsnew/nintendofinance>

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What's Related

XYZ STORES

Home Contact Links PO Lookup RMP Funds Orders In Credit Invoice Lookup

RMP Advertising Detail

Account Name XYZ STORES
Plan Year 2001

Customer Reference	Ad Date	Claim Type	Amount Requested	Amount Approved	Amount Rejected	Amount Pending	Amount	Comments
GAMEPROADS	6/25/00	MAGAZINE	62,615.00	62,615.00	0.00	0.00	62,615.00	JUNE AND JULY GAMEPRO ADS
SAMPLES	7/27/00	SAMPLES	21.50	21.50	0.00	0.00	21.50	1 AC ADAPTER, 1 UNIVERSAL LINK
310040	4/20/00	INSERT	10,732.70	10,732.70	0.00	0.00	10,732.70	
310041	5/27/00	INSERT	16,950.16	16,950.16	0.00	0.00	16,950.16	
310042	5/27/00	INSERT	20,430.88	20,430.88	0.00	0.00	20,430.88	
310043	5/27/00	INSERT	49,516.23	49,516.23	0.00	0.00	49,516.23	
310047	5/27/00	INSERT	197,314.26	197,314.26	0.00	0.00	197,314.26	
310050	6/5/00	INSERT	20,809.14	20,809.14	0.00	0.00	20,809.14	
311010	01/10/00	INSERT	19,087.21	19,087.21	0.00	0.00	19,087.21	
311023	02/25/00	INSERT	40,530.20	40,530.20	0.00	0.00	40,530.20	
311025	02/25/00	INSERT	13,302.03	13,302.03	0.00	0.00	13,302.03	
311148	7/6/00	INSERT	40,381.50	40,381.50	0.00	0.00	40,381.50	
311149	7/6/00	INSERT	12,523.00	12,523.00	0.00	0.00	12,523.00	
311150	7/25/00	INSERT	51,851.22	51,851.22	0.00	0.00	51,851.22	AUGUST GAME PRO
311164	8/10/00	MAGAZINE	12,523.00	12,523.00	0.00	0.00	12,523.00	
311307	8/6/00	INSERT	7,546.01	7,546.01	0.00	0.00	7,546.01	
311409	9/10/00	MAGAZINE	38,881.91	38,881.91	0.00	0.00	38,881.91	SEPT. GAMEPRO AD
311414	7/5/00	INSERT	31,021.28	31,021.28	0.00	0.00	31,021.28	
311416	9/13/00	INSERT	10,409.50	10,409.50	0.00	0.00	10,409.50	
311703	9/24/00	INSERT	94,184.86	94,184.86	0.00	0.00	94,184.86	
311705	9/17/00	INSERT	23,682.20	23,682.20	0.00	0.00	23,682.20	
311706	9/25/00	INSERT	24,119.71	24,119.71	0.00	0.00	24,119.71	
311706	9/27/00	INSERT	24,119.71	24,119.71	0.00	0.00	24,119.71	

STORAGE BAG PROMO SPACE NOT BILLED/PPD BY XYZ STORE

Document Done

RMP Merchandising Detail from Selection of Link (Merchandising from RMP Plan Statement)

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Bookmarks & Location: <http://nintendo.com/net/rmp/rmp/index.html>

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XYZ STORES

A CONFIDENTIAL RETAIL MARKETING UPDATE FOR

RMP Merchandising Detail

Account Name XYZ STORES
Plan Year 2001

Customer	Claim	Claim	Amount	Amount	Amount	Comments
Reference Date	Type	Reference Date	Type	Requested	Approved	Pending
PARTS	7/21/00	OTHER-MER	95.00	95.00	.00	UNRETURNED PARTS PER MANAGER
PARTS	10/26/00	DISPLAYS	95.00	.00	.00	95.00 PER MANAGER, PART#86414
TOTALS:				190.00	95.00	95.00
Customer	Claim	Claim	Amount	Amount	Amount	Comments
Reference Date	Type	Reference Date	Type	Requested	Approved	Rejected
TOTALS:				190.00	95.00	95.00

Ordering Info

DTC Fulfill

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Product from

NMS Program Info

Product Availability

Assessments & Stats. Pathway

Marketing

Launch Schedule

Product Info Sheet

Product Info Sheets

Market & Sales Evaluation

Product Support

Warranty & Service Info

Dealer Return Policy

Authorized Retailer

RETAIL MARKETING

RMP FUNDS

CLUB CALENDAR

MAP SCHEDULE

MAP PROGRAM INFO

RMP PROGRAM INFO

CREDIT

P.O. Look-Up

nintendo alliance

P.O. Look-Up

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Fig. 5

RMP Pending Claims Detail from Selection of Link (Pending Claims from RMP Plan Statement)

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http://nintendo.com/usa/usa/index.html#nintendoalliance
P4 Nintendo All P4 RWS Content Xylo work file

What's Fielded

XYZ STORES

A CONFIDENTIAL RETAIL MARKETING UPDATE FOR

Home Contact Links PO Lookup RMP Funds Orders In Credit Invoice Lookup

RMP Pending Claims Detail

Account Name XYZ STORES
Plan Year 2001

Customer Reference	Ad Date	Claim Type	Amount Requested	Amount Approved	Amount Pending	Comments
GAMEPROADS	9/25/00	MAGAZINE	82,615.00	82,615.00	0.00	JUNE AND JULY GAMEPRO ADS
MERRILLMAIL	9/25/00	PROMO ITEM	46,750.00	46,750.00	0.00	POSTAGE PAYMENT FOR DIRECT MAIL
MERRILLMAIL	9/25/00	PROMO ITEM	46,750.00	46,750.00	0.00	BACKED OUT PER MANAGER, CHARGE TO POKEMON BDF
PARTS	10/26/00	OTHER MER	95.00	95.00	0.00	UNRETURNED PARTS PER MANAGER
SAMPLES	10/26/00	DISPLAYS	21.00	21.00	0.00	95.00 PER MANAGER, PART#35414
SAMPLES	10/26/00	SAMPLES	95.00	95.00	0.00	1 AC ADAPTER, 1 UNIVERSAL LINK
SAMPLES	10/26/00	PROMO ITEM	12.00	12.00	0.00	WESTERN VIDEO INV#73032/00027
ZELDA'S OWP	9/25/00	INSERT	46,750.00	46,750.00	0.00	BAR CODE GRAPHICS #00254 EP SYMBOLS FOR OWP BARCO
310940	5/07/00	INSERT	18,500.18	18,500.18	0.00	
310942	5/14/00	INSERT	20,439.88	20,439.88	0.00	
310943	5/21/00	INSERT	13,392.03	13,392.03	0.00	
310947	5/14/00	INSERT	107,314.26	107,314.26	0.00	
311009	6/04/00	INSERT	35,201.07	35,201.07	0.00	STORAGE BAG PROMO SPACE NOT BILLED OWP BY XYZ STORE
311016	6/11/00	INSERT	20,806.14	20,806.14	0.00	
311023	6/25/00	INSERT	40,898.29	40,898.29	0.00	
311025	6/28/00	INSERT	24,116.71	24,116.71	0.00	
311148	7/06/00	INSERT	18,087.21	18,087.21	0.00	
311149	7/16/00	INSERT	40,381.59	40,381.59	0.00	
311150	7/23/00	INSERT	12,523.00	12,523.00	0.00	
311151	8/01/00	MAGAZINE	61,651.22	61,651.22	0.00	AUGUST GAME PRO
311307	8/05/00	INSERT	12,623.00	12,623.00	0.00	
311460	9/16/00	MAGAZINE	48,510.23	48,510.23	0.00	12,523.00 SEPT. GAMEPRO AD

Document Done

retailmarketing

RMP FUNDS
RMP FUNDS
CLUB CALendars
MAP SCHEDULE
MAP PROGRAM INFO
RMP PROGRAM INFO
RMP PROGRAM INFO

CREDIT

Ordering Info
DLC Follow
Email
RMP Program Info
Product Availability
Assessments & Spec. Features

Marketing
Launch Schedule
Product Manager
Product Manager
Market & Sales Bulletin

Product Support
Warranty & Service Info
Dealer Return Policy
Authorized Retail Centers

PO Lookup

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Nintendo 64 MAP Schedule from Selection of Link (Map Schedule on the left-hand side Navigation Bar)

